



Andy Howe – Founder and MD CareerForces

I spent over 32 years serving in the British Army, making great friends, and learning through life skills from the absolute best. I joined at the tender age of 16 and worked my way up the career ladder, eventually delivering key projects in Asia, North America and Europe.



- **My favourite job?** Operating a remote tracking station on Ascension Island. With an equatorial climate, autonomous role and endless operational challenges, it was like living in a village, and being isolated from the rest of humanity by the ocean. In those circumstances you soon learn to focus on people and business objectives.
- **My biggest challenge?** Managing a £200M housing renovation project in Germany that required constant engagement with contractors and tenants. That project required considerable patience and tact and is probably the main reason I now have so little hair!
- **My favourite sports?** Well in my past military life I've been fortunate to captain various military cricket, squash and football teams, with varying degrees of success.
- **My favourite quotes?**
 - *"Believe you can and you're halfway there" - Theodore Roosevelt.*
 - *"You are never too old to set another goal or to dream a NEW DREAM" – C S Lewis*

During my own military service, through both work and sport I learnt to respect the established values of my colleagues and peers. Typical qualities included determination, honesty, resilience, resourcefulness, integrity, clear communication, teamwork, and an ability to get the job done. Those qualities typically go with working in challenging situations.

Unfortunately, some of my own friends have been adversely affected by their previous experiences. In today's society many key workers desperately need a helping hand to return to some form of normality and contentment. This is a situation regularly seen within all walks of life, but especially ex-military personnel, police, teachers, fire service and health staff. The day to day stresses can become unbearable on those so focused on helping others.

I set up CareerForces Ltd in late 2019 to help others and put something back into a system that had done so much for me. The company reflects my personal ethos and is committing 20% of its annual profits to various charities. We help talented personnel including key workers such as Ex fire service, police, medical staff, and Military personnel. The aim is to allow them to recover and transition into private sectors, often after extended career breaks.

My business offers:

- Those in need free lifetime career consultation reviews and support.
- We bridge the gap between talented workers and the private sector.
- We are also proud to make a difference to those that have served.
- We take UK businesses on the same journey of "Socially Responsible Recruitment Leading to Success"
- We work with leading UK private sector and public sector clients helping them deliver on their Corporate Social economic goals.

Together we form strong ethical and business alliances that support great charities whilst helping our candidates develop new careers. This in turn makes the business stronger and more successful.

It's that simple, and very satisfying. "Socially Responsible Recruitment Leads to Success"

Excited? Then get in touch and join me on the journey at: info@careerforces.co.uk